

**TO:** Business Leaders and Interested Parties  
**FROM:** The Eastern Panhandle Entrepreneurs Forum Steering Committee  
**DATE:** 2010  
**SUBJECT: SPEND \$30 MONTH AND REACH YOUR CUSTOMERS DIRECTLY**

*Reach over 2500 businesses and consumers in the Morgan, Berkeley, and Jefferson County areas directly every single month!*

## **BE A SPONSOR!!**

*The Eastern Panhandle Entrepreneurs Forum is organized through joint efforts of the Eastern Panhandle Development Authorities.*

The EPEF Steering Committee is requesting your consideration in participating in the Eastern Panhandle Entrepreneurs Forum as a possible sponsor. Although we are only asking you to pay the refreshment expenses for one month (\$350), your company name will be associated with all marketing efforts, mailings, and press releases about the EPEF for one full year. A year's worth of advertising for one month's price (less than \$30 dollars a month)! Sponsoring a year of Eastern Panhandle Entrepreneurs Forum meetings is a great way to advertise your business to many different levels of companies and people, and coming to the meetings will allow you to take part in very important networking sessions. Being a sponsor demonstrates your support of small businesses in the area and your commitment to seeing them succeed. Please review the following information and call Whitney Burch, Jefferson County Development Authority, at 304-728-3255 to address any questions or concerns or to secure your sponsorship.

**FOR LESS THAN \$30 DOLLARS A MONTH – TOTAL COST FOR A ONE YEAR SPONSORSHIP IS ONLY \$350 WHICH ALLOWS US TO OFFER REFRESHMENTS AT OUR MONTHLY MEETINGS and KEEP THIS BENEFICIAL MEETING FREE TO THE PUBLIC**

**Check out our website for more information:**

<http://www.jcda.net>

*\*Sample Company Paragraph - CNB Bank, Inc. success over the past 75 years has been a direct result of our unwavering commitment to providing exceptional service and convenience to our customers, sound banking principles and meeting the financial needs of our community. By continuing to employ these practices, we are creating a financial service organization more agile than before and able to respond to and anticipate the financial needs of our customers and community. Please visit one of our six convenient locations, two in Morgan County, three in Berkeley County and one in Washington County, MD. CNB serving our communities for 75 years. [www.cnbwv.com](http://www.cnbwv.com)*

## **EASTERN PANHANDLE ENTREPRENEURS FORUM SPONSORSHIP BENEFITS**

Great way to get your company name circulating around the Eastern Panhandle  
*Reach over 2500 businesses and consumers in the Morgan, Berkeley, and Jefferson County areas  
directly every single month! One year sponsorship costs \$350.*

### **PLUS:**

- Company listed as sponsor in local Eastern Panhandle newspaper and radio ads
- Company paragraphs on Eastern Panhandle Entrepreneurs Forum webpage with links to business websites
- Company paragraph can be changed each month to allow companies to market their services or products and grab the attention of readers – EXPOSURE
- Sponsors can open each monthly meeting by speaking about their business or be the program speaker on a topic of their specialty
- Sponsors can distribute handouts at monthly meetings
- Meeting information and sponsorship company paragraphs are sent out thru email to the Eastern Panhandle Chambers of Commerce who forward the info to their members – over 1500 people
- Meeting information and sponsorship company paragraphs are sent out thru email to the EPEF email list of approximately 1,000 members
- Sponsors are introduced and recognized at all meetings that they attend and get to send out 2 free e-mail blasts (a \$100 value), after the first two each e-mail blast costs sponsors \$25 (\$50 for non sponsors)
- 2 x 4 foot sign in front of room each month lists sponsors

### ***FUTURE MEETINGS***

<b>DATE</b>	<b>TOPIC</b>	<b>SPEAKER</b>
March 4, 2010 Purple Iris	Small Business Health Insurance General Business Insurance	Shenandoah Valley Group Mid-Atlantic Group
April 1, 2010 Inn at Charles Town	Creative Marketing on a Budget	Growth Media Services and other panelists WV State Journal
May 6, 2010 Country Inn	TBD	<i>in the planning stages</i>
June 3, 2010 Inn at Charles Town	Strengthening your Business through Partnerships with NonProfits	Good Shepherd Caregivers Dish: A New American Bistro

#### **CURRENT SPONSORS giving back to their community:**

*American Public University, Biztech, Cell-Page Communications, CNB Bank, Comcast, Gateway New Economy Council, Global Data, Growth Media Services, Manpower, Morgan Financial Group, MVB Bank, Ours Lawyer Lewis & Company, Specialized Engineering, Steptoe & Johnson, Summit Point Automotive Research Center, Triad Engineering, Hawthorne Group, Eastern Panhandle Development Authorities, Eastern Panhandle Chambers of Commerce*