

Requirements for Website Functionality, Navigation and Design

Revision and Re-design of CONECT's Website

Hazel Watkinson

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CONTENT MGMT. SYSTEM:

CONNECT would like to have use of the proposed Content Mngmt. System and accept the setup fee and the \$50 hosting fee.

NAVIGATION:

CONNECT would like Tabbed Navigation, as outlined below:

- About CONNECT
- Government
- Job Board
- Member Directory
- Services and Benefits
- Join CONNECT
- Contact Us
- Account Member Login and Password

HOME PAGE:

To include CONNECT Logo and Banner Photo.

To include an area for a recent event photo, for example a recent scholarship winner or conference speaker. A small editorial describing the photo next to it.

Link to a photo gallery for more pictures.

Calendar for upcoming events – Events available to public, administration password protected.

An area for “What’s New at CONNECT” (for latest announcement information) with room for editorial.

An area for “Mission Statement”.

An area for our Partners Logos.

An area for our Sponsors Logos (rolling if possible)

A link to Press Articles and Publications.

A secure section for Members Only. With Account Login and Password.

A “Not a Member” – Join CONNECT Now!” link to CONNECT Application Form with form fill and submit to via email.

Payment processing for new applicants with Paypal, dependent upon cost.

Traffic Analysis (using Google Analytics).

ABOUT CONECT PAGE:

Should include navigational tabs for links to:

- Board Members
- Staff Members
- Board Meetings
- Press Room
- CONECT Membership Application

Photos of our Board Members

An area for editorial titled “Reasons why you should become a CONECT member?”

An area for editorial describing benefits of membership access to secure area features.

A Contact Us, detailing, contact name, phone, address and email address.

GOVERNMENT PAGE:

Should include navigational tab for links to “Congressional Delegation”.

An editorial describing the Government page.

A photo of Peter Friedmann and Ray Bucheger with captions.

A description of additional benefits in secure member section, outlined as:

- Voting Records
- What’s New
- Key Federal Issues
- CONECT Policy Positions
- Ask an Attorney Column

JOB BOARD PAGE:

Provide existing link to FITA Job Board on present CONECT website.

MEMBERSHIP DIRECTORY PAGE:

An area for Membership editorial

Link to existing Approved Events Directory of our membership.

A photo of CONECT Membership Manager “Kathy Halloran”

SERVICES AND BENEFITS PAGE:

A photo of CONECT's Executive Director "Carol Turner"

An area for editorial describing the benefits of CONECT Membership.

An area for photos of current members and editorials from current members describing why they are CONECT Members.

An area describing benefits of membership access to secure area features.

CONTACT US PAGE:

Form Fill detailing the following:

- First Name
- Last Name
- Address
- City
- State
- ZIP Code
- Telephone Number
- E.Mail Address
- Comments
- Submit

Join CONECT Page:

Form Fill detailing the following:

CONECT Membership Application Form. (Attached)

SECURE MEMBER LOGIN/PSWD PAGE:

To include tabbed navigation with links for the following:

- Voting Records
- Key Federal Issues
- CONECT Policy Positions
- "Ask an Attorney" (to be discussed with TechMethods)
- Powerpoint Presentations (to be downloaded by member)

Other services and benefits will be offered to our members in this section. This section needs to be able to have additional tabs added.

This functionality is to be within the budget of \$2500. CONECT would like an agreement with TechMethods to inform CONECT of Time and Materials to let us know if the project begins to exceed estimated cost. If any part of the required functionality outlined in this document exceeds the budget pls. advise in advance, so that revisions to the functionality can be made.