

Free Clinic's Annual Event Raises the Stakes for Healthcare and Welcomes Sponsors and Supporters

August 5, 2011

Volunteer board members and supporters of the Loudoun Free Clinic in Leesburg are asking friends of the Free Clinic to mark Saturday, Nov. 12 on their calendars for this not-for-profit organization's annual fund-raising gala. This year's event..... will be held at the National Conference Center, Leesburg.

“For many Loudoun County residents, access to quality healthcare services are out of their reach, “ said Sharon Meyers, chair of the Loudoun Free Clinic's 2011 event, *Casablanca Gala*. “Along with our generous community supporters, we hope to raise additional funds this year to assist our growing patient population.”

Meyers, along with her volunteer committee, plans to feature the popular casino theme with play money at the gaming tables, cocktails, elegant cuisine, dancing, and a silent and live auction—all for a worthy cause. Last year's event brought in more than \$100,000 for the Free Clinic.

“The Free Clinic is making a difference in the lives of Loudoun residents who find themselves struggling to make ends meet in this economy,” said Erin Smith, Board Chair. Smith noted that the evening's proceeds will be used to support the Free Clinic's present efforts and expand its outreach to serve more of Loudoun's low-income, uninsured residents. Last year the Free Clinic assisted over 1,500 patients. Thanks to the volunteer efforts of the local physician community, there were numerous referrals to specialists for additional care—with all patients seen at no charge. For every dollar spent, the Free Clinic delivers \$7 in healthcare services to low-income, uninsured Loudoun residents, Smith said.

Various advertising and sponsorships levels are available from \$200 to \$15,000 and include event tickets, advertising options, naming opportunities, and recognition on promotional materials.